



# IFPrograms™

IFPrograms is a software suite designed specifically to provide market researchers, sensory scientists, and product developers with advanced analytical capabilities to meet a wide variety of challenges in sensory and consumer science.

## Features, Levels, & Pricing:

Tools
Standard
Enhanced
Professional

	Discrimination, Rating, and Preference Investigations			
Difference and Similarity Testing	✓	✓	✓	✓
Sample Size Calculators	✓	✓	✓	✓
Power Estimation	✓	✓	✓	✓
Replicated Testing	✓	✓	✓	✓
Rating Scales	✓	✓	✓	✓
Preference with/without No Preference	✓	✓	✓	✓
	Landscape Segmentation Analysis® (2D and 3D)			
Liking and Profile Predictions		✓	✓	✓
Demographic Effect Investigations		Basic	Advanced	Advanced
Portfolio Optimization			Basic	Advanced
Prototype Performance Prediction				✓
Maximum Specifications		15 stimuli 250 assessors	25 stimuli 500 assessors	50 stimuli 1000 assessors
	Combinatorial Tools			
Graph Theoretic Analysis		Manual 15 stimuli	Manual 25 stimuli	Automatic 50 stimuli
eTURF		15 stimuli 250 assessors	25 stimuli 500 assessors	50 stimuli 1000 assessors
Product Selection		15 products	25 products	50 products
<b>Annual License Fee:</b> <small>(inquire for group licensing details)</small>	<b>\$450</b>	<b>\$950</b>	<b>\$2,450</b>	<b>\$4,950</b>

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